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THE LIVE MUSIC GUIDE is a great way to get YOUR live music in front of thousands of music lovers. Distributed by the St. Louis Convention and Visitors Commission at the East and West terminals of Lambert Airport, the St. Louis visitors centers, and visitor groups (by mail). Distributed by STLBlues at locations all over town, and at every STLBlues sponsored music event! **Get the promotion only STLBlues can deliver!**

LIVE MUSIC GUIDE - AD RATES & INFO

PER 10,000 PRODUCTION

Ad Sizes

GOLD \$149 This places your text listing in the 'FEATURED VENUE or ATTRACTION' panel. It's the best way to get started with the LIVE MUSIC GUIDE. Add your 0.5" x 0.5" logo on the front cover for just \$49 more!

Silver \$325 Includes 3.5" x 0.5" advertisement, and your text listing

Platinum \$450 Includes 3.5" x 1.0" advertisement, and your text listing

Individual Ads \$175 Additional 3.5" x 0.5" advertisements (can be stacked)

THE LIVE MUSIC CALENDAR places YOUR music venue in front of thousands of music lovers, EVERY DAY! Upload all YOUR music events into the Calendar! Your subscription includes a profile page, and a calendar feed for YOUR website! **Over 125,000 monthly page views = lots of music fans!**

LIVE MUSIC CALENDAR RATES & INFO

INCLUDES CALENDAR FEED & PROFILE PAGE

Terms How to join

\$17/month Visit STLBlues.net, click on **Music Calendar** -> **Join Calendar**. It's that easy!

ONLINE AD RATES & INFO | NEWSLETTER

125,000+ MONTHLY IMPRESSIONS

Placement	Dimensions (width x height)	Rates
Platinum	468x60 pixels	\$6.00/CPM min. of 25,000 impressions/month (\$150/month)
Gold	125x125 pixels	\$4.00/CPM min. of 25,000 impressions/month (\$100/month)
Friends Of	125x125 pixels (stackable)	\$2.00/CPM min. of 25,000 impressions/month (\$50/month)
Newsletter	125x125 pixels in sponsor section	\$50/weekly newsletter ezine (3,200 subscribers)

ARTWORK FORMATS: Print ready PDF, EPS (CMYK) GIF and JPG files need to be at 300 dpi. STLBlues is responsible for final approval of art design and content. We will be happy to create your ad for you at an additional charge. Please call for details.

AD DEADLINES: Ads are due 45 days prior to distribution date.
ARTWORK SUBMISSION: Your artwork can be emailed if under 6MB. Anything larger must be provided on a CD or DVD.
 Email ads to: publisher@stlblues.net